Stand 4: 1900 - 2024

Panel A: 1900 - 1960

TREAT

PAST

PDR in the Mission: Beer, Couture & Mattresses

1954 photo of the Lilli Ann textile 2701 16th St. (Treat Ave) 5/15/54, courtesy of San Francisco History Center, San Francisco Public Library

Industry flourished near present-day Treat Plaza during the early and mid 20th century.

After the 1906 earthquake, businesses relocated to the Mission District. Northeast Mission became a center of production, distribution and repair.

La industria floreció cerca de la actual Plaza Treat durante principios y mediados del siglo XX.

Después del terremoto de 1906, las empresas se trasladaron al Distrito de la Misión. El noreste de la Misión se convirtió en un centro de producción, distribución y reparación.

Para entonces, las aguas del arroyo fluían bajo tierra en nuestras nuevas alcantarillas, pero a pesar de nuestro esfuerzo por mantener el agua fuera de la vista y de la mente, las aguas regresan durante las fuertes lluvias para recordarnos que todavía está aquí.

By now creek waters flowed underground in our new sewers, but despite our effort to put the water out of sight and out of mind, waters return during heavy rains to remind us it is still here.

16th St, at Folsom, looking east circa 1905, streetcars driving through flood. [1]

There were spurs branching off from the Old Main Line of the Southern Pacific freight trains. Breweries were big business in the Mission: Enterprise Brewing was one of the five largest breweries in the City (1873-1920) and was joined by 4 others nearby.

Some of the companies that produced goods in the Mission district still exist today:

- **The "McRoskey Mattress Company" in the distinctive flatiron building at 2023 Harrison (1899),**
- **The clothing company "Lilli Ann" at 2701 16th street (1953) where the manufacture and distribution of union-made women's couture-inspired clothing took place.**

Había ramales que se separaban de la Línea Principal Antigua de los trenes de carga del Southern Pacific. Las cervecerías eran un gran negocio en la Misión: Enterprise Brewing fue una de las cinco cervecerías más grandes de la ciudad (1873-1920) y se le unieron otras 4 cercanas.

Algunas de las empresas que producían bienes en el distrito de la Misión aún existen hoy en día, como la "McRoskey Mattress Company" en el distintivo edificio flatiron en 2023 Harrison (1899) y la empresa de ropa "Lilli Ann" en 2701 16th street (1953), donde se llevaba a cabo la fabricación y distribución de ropa de mujer inspirada en la alta costura y hecha por sindicatos.

TREAT ← PAST PRESENT FUTURE →

Treat PAST PRESENT FUTURE
Kieran Farr
Elizabeth Creely
Sam Conkling
May - June 2024
Treat Plaza, San Francisco, CA

Panel 4A References:

[1] 16th St, at Folsom, looking east circa 1905, streetcars driving through flood, OpenSFHistory.org via https://www.sfgate.com/bayarea/article/The-very-wet-Streets-of-San-Francisco-vintage-10838113.php

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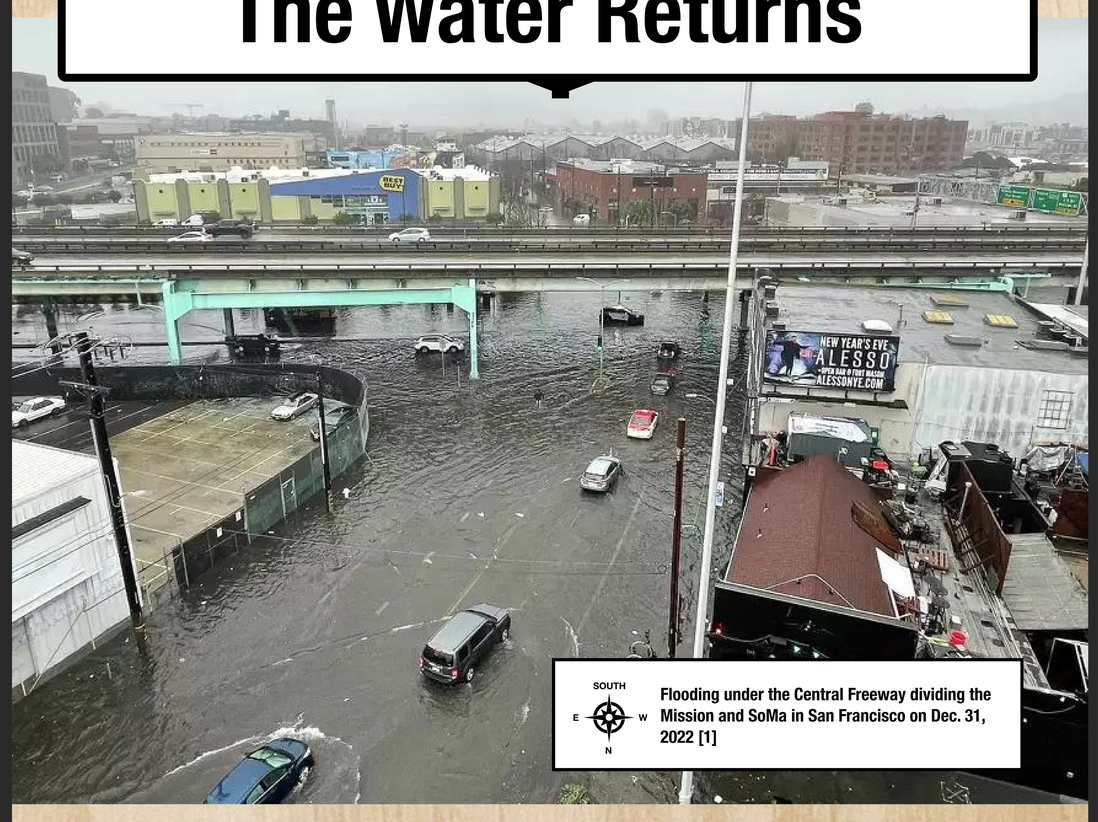
Panel B: 1960 - 2024

TREAT

PRESENT

The Water Returns



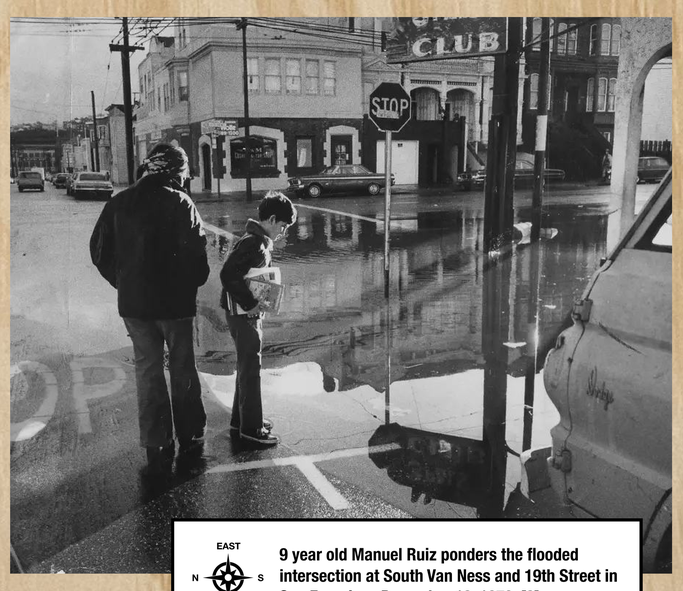
Flooding under the Central Freeway dividing the Mission and SoMa in San Francisco on Dec. 31, 2022 [1]

Today, the creeks are filled in. Freshwater still flows into the Bay percolating through fill soils at a slow pace. In rainstorms, the creek returns.

Hoy en día, los arroyos están rellenos. El agua dulce todavía fluye hacia la Bahía percolando a través de los suelos de relleno a un ritmo lento. En las tormentas, el arroyo regresa.

Cuando las alcantarillas aquí se llenan, el agua fluye a lo largo de las cunetas e incluso calles enteras pueden llenarse de agua. Debido al cambio climático global, estas "tormentas de 10 años" ahora ocurren casi todos los años.

Eventualmente, el pavimento se desgastará y el arroyo regresará. Si el arroyo se restaura por diseño o por los caprichos del clima extremo, depende de nosotros.



9 year old Manuel Ruiz ponders the flooded intersection at South Van Ness and 19th Street in San Francisco December 12, 1973. [2]

When the sewers here fill, the water flows along the gutters and even whole streets can fill with water. Due to global climate change, these "10 year storms" now occur nearly every year.

Eventually, the pavement will wash away and the creek will return. Whether the creek is restored by design or by the caprices of extreme weather is up to us.

TREAT ← PAST PRESENT FUTURE →

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Treat Plaza, San Francisco, CA

Panel 4B References:

[1] Photo by Gerry Díaz The San Francisco Chronicle, "Here's why the Mission in San Francisco is prone to street flooding" by Silas Valentino Jan 12, 2023. https://www.sfgate.com/travel/article/why-san-francisco-mission-floods-17708686.php

[2] Photo by Clem Albers/San Francisco Chronicle via https://www.sfgate.com/bayarea/article/The-very-wet-Streets-of-San-Francisco-vintage-10838113.php

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